



IMAGINE...
Imaginary Worlds Materialized

Visual Studies and Learning Design (VILD) Annual Meeting

November 15th 2018, 8.30-16.00

Venue: KADK The Royal Danish Academy of Fine Arts
Schools of Architecture, Design and Conservation

Address: Philip de Langes Alle 10, 1435 KBH K - room 90.1.20, entrance U ([see map](#))

WE ARE HAPPY TO INVITE YOU TO THE 2nd ANNUAL VILD MEETING!

This year we will engage with the role of visualizations in materializing imaginary worlds.

Our ability to imagine allow us to experience what might be, the potential, and the impossible. Our ability to imagine helps us to foresee what may be the results of our actions. Our ability to imagine is an important part of our practices of generating new knowledge. By materializing what we imagine in visual forms, makes what we imagine concrete and shareable, allowing us to explore potentials, it provides us with fresh perspectives and insights

With this year's programme we invite you to explore the concept of imagination, imaginary worlds, and to discuss and experiment with imagination. We will look at imagination in relation to research, art, and learning practices, as well as in creating of experiences through game- and story worlds.

Framed by an introductory keynote addressing imagination as "a form of thinking and acting that is reciprocal with the world, and existential in character", we engage with how the visual materialization makes imaginary processes concrete and accessible.

Fee: 150,00 Dkr.

Registration

Before Nov. 1st: <http://viapay.dk/product/imagine-6050/>



KDAK



VIA University
College





Programme:

8.30-9.00: Arrival and coffee

9.00 -9.05: Welcome. Member of ViLD Steering group, Tine Kjølser, KADK

9.05 - 9.15: Introductory thoughts on Imagination. Director of ViLD, Mie Buhl, Aalborg University

9.15 - 9.55: Keynote: *Imagination in the flesh*, Professor Pauline von Bonsdorff, University of Jyväskylä

10.10 - 12.10: Workshop

12.10 - 13.00: Lunch

13.00 - 15.00 Workshop

15.00 - 15.15: Coffee

15.15 - 15.30: Keynote observations/wrap up

15.30 - 16.00: Being ViLD, Mie Buhl

16.30 - 18:00: After-meeting-event:

Visit at **Copenhagen Contemporary**, Refshalevej 173A, 1432 Copenhagen <http://cphco.org/>

Keynote

Imagination in the flesh

Pauline von Bonsdorff, University of Jyväskylä

Abstract:

Contemporary philosophical and psychological research on the imagination often approaches it as a form of rational and projective thinking, or at least as ultimately serving rational or practical ends. In my presentation, I instead defend a view of the imagination as a form of thinking and acting that is reciprocal with the world, and existential in character. Through imagination and play, a child gradually constructs herself and the world, without a masterplan. I use Merleau-Ponty's notion of "flesh" in order to highlight the reciprocity of our ideas with their contexts – sensible, perceivable, felt, understood – where there is always more than we realise at any one moment. Creativity flourishes in our imaginative openness to the world.

4 workshops:

Workshop 1: Story World

Associate professor Jakob Ion Wille & PHD student Arthur Steijn, KADK

Workshop 2: Game Universes

Associate professor Jesper Juul og assistant professor? Caroline Fangel, KADK

Workshop 3: Materializing to imagine

Maria Kirk Mikkelsen: Materials, imagination and designing process. Design School Kolding

Workshop 4: Visual Storytelling

Writer and concept developer Michael Valeur. The Animation Workshop, Via University College



KDAK



VIA University
College

